

APPLICATION

Grassroots Research Fund

HRC's **Grassroots Research Fund** helps bring the power of information to small animal advocacy groups. Apply today for a pro bono research project to help measure your impact and improve your results! Applications will be reviewed twice per year; the review deadlines are **July 1st and January 1st** of each year.



For complete details about the application process, please visit: <http://www.humanespot.org/content/grassroots-research-fund>

Eligibility

To qualify for the Grassroots Research Fund, applicants must be a nonprofit organization (501(c)3 status *not* required) with an annual budget of less than \$250,000, must be based in the U.S., involved in animal advocacy for at least two years, must devote substantial person-hours to the project, and must be willing to allow HRC to share non-proprietary research results with other animal advocates. Contact HRC if you have any questions about eligibility or feedback on the requirements for HRC to consider if we revise them in the future.

Application Checklist

To be considered for the Grassroots Research Fund, please submit all of the following information. Applications should be no more than five pages, plus any necessary attachments. Applications should be submitted as a PDF (preferred), Word, or text file to info@humaneresearch.org, subject line "Grassroots Research Fund Application." Applications may also be sent to Humane Research Council, attn: Grassroots Research Fund, P.O. Box 6476, Olympia, WA 98507-6476.

Applicant Information

- Applicant's name, including any trade names
- Brief history, mission, and goals of the organization
- Brief description of 2-3 recent campaigns or projects
- Applicant's mailing address with city, state, and zip code
- Primary contact's name, title, phone number, and email address
- Applicant's web site, if applicable
- Year of incorporation and how long the group has been active
- List of directors and officers, including compensation
- Total income and expenses for the most recent fiscal/calendar year
- Number of current full-time and part-time employees
- Proof of state or federal nonprofit/charity status
- How did you learn about HRC?

Project Information

- Description of the campaign or project for which you are requesting research support.
- Specific plans and objectives for your campaign or project.
- Details of any previous research conducted for this campaign.
- How do you plan to use the results of the research we conduct together?
- What key individuals will be responsible for the project's success?
- What impact will the project have on the community being served?
- How do you intend to measure or evaluate the project's impact?
- How do you think research will enhance your campaign's results?

